



CRISTO REY ORANGE COUNTY

VIVA!

CELEBRATING THE SCHOOL THAT WORKS

PRESENTED BY



INVESTMENT MANAGEMENT

SPONSORSHIP OPPORTUNITIES

FRIDAY, MAY 10, 2024 | VEA NEWPORT BEACH

HONORING TIM AND ALANNA PSOMAS

www.VivaCristoReyOC.org



CRISTO REY ORANGE COUNTY



CELEBRATING THE SCHOOL THAT WORKS

Dear Friends of Cristo Rey,

We are delighted to celebrate our students and the generous partners who support their educational and professional journeys at **iVIVA!**, the inaugural Cristo Rey Orange County High School Gala. Because of you, **Cristo Rey is The School that Works!**

iVIVA! will be held **Friday, May 10th at VEA Newport Beach**, a Marriott Resort & Spa. Join us as we **honor our Founding Board Chair Tim Psomas and his wife Alanna**. As you know, Tim and Alanna have been devoted champions of the Cristo Rey mission and a driving force who have made the dream of Cristo Rey possible.

iVIVA! will raise critical funds to bridge the gap between what students earn through their corporate work study jobs, what families can afford to pay, and the cost of a Catholic college prep education. Cristo Rey employs a proven national model to educate and empower students of limited economic means to and through college, into meaningful careers, while growing in faith. By uniquely integrating rigorous academic curricula with four years of professional work experience, 99% of graduates are accepted to college and they are 2.5 times more likely to graduate. With an average income of \$50,400 for a family of five, our families need your support to keep Cristo Rey affordable.

Thank you for considering sponsorship and joining us at **iVIVA!** on May 10th. Enclosed is additional information about the event, including sponsorship packages and opportunities to support our students and mission. If you have any questions about sponsorships, please contact Kelly Brennan, Development Officer, at kbrennan@crstoreyoc.org or 714.439.9626 ext. 222.

We expect the event to sell out and will follow up with you by March 1, 2024.

iVIVA Cristo Rey!

Stephen Holte

Stephen Holte
Founding President

Rand Sperry

Rand Sperry
Event Co-Chair

Ben Du

Ben Du
Event Co-Chair

Cristo Rey Orange County High School is a 501(c)(3) tax-exempt organization.
Federal Taxpayer Identification # 84-3879474



CELEBRATING THE SCHOOL THAT WORKS

SPONSORSHIP OPPORTUNITIES

Sponsorship must be submitted by March 1, 2024 to be recognized in the invitation.

PRESENTING SPONSOR

- Premium Seating For 24 (2 Tables Of 12)
- Private Server
- Logo Recognition On The Step And Repeat
- Digital Recognition During The Cocktail And Dinner Reception

- Recognition On Select Branding Print Material For The Event
- Verbal Recognition At The Event
- Link On Event Website



SOLD

PLATINUM SPONSOR - \$50,000

- Premium Seating For 20 (2 Tables Of 10)
- Private Server
- Logo Recognition On The Step And Repeat
- Digital Recognition During The Cocktail And Dinner Reception

- Recognition On Select Branding Print Material For The Event
- Verbal Recognition At The Event
- Link On Event Website

GOLD SPONSOR - \$25,000

- Premium Seating For 12 (1 Table Of 12)
- Digital Recognition During The Cocktail And Dinner Reception
- Recognition On Select Branding Print Material For The Event

- Full Page Digital Ad During The Event
- Verbal Recognition At The Event
- Link On Event Website

SILVER SPONSOR - \$10,000

- Table Seating For 10 (1 Table Of 10)
- Digital Recognition During The Cocktail And Dinner Reception
- Recognition On Select Branding Print Material For The Event

- Half Page Digital Ad During The Event
- Verbal Recognition At The Event
- Link On Event Website

BRONZE SPONSOR - \$5,000

- 6 Tickets to the Event
- Digital Recognition During The Cocktail And Dinner Reception

- Recognition On Select Branding Print Material For The Event
- Verbal Recognition At The Event

UNDERWRITING OPPORTUNITIES

COCKTAIL HOUR SPONSOR - \$15,000

- 10 Tickets to the Event
- Table, Digital, and Verbal Recognition at Event

ENTERTAINMENT SPONSOR - \$10,000

- 6 Tickets to the Event
- Table, Digital, and Verbal Recognition at Event

VALET SPONSOR - \$5,000

- 4 Tickets to the Event
- Digital and Verbal Recognition at Event

BID CARD SPONSOR - \$2,500

- Bid Card & Verbal Recognition at Event



CELEBRATING THE SCHOOL THAT WORKS

PURCHASE SPONSORSHIP

Sponsorship must be submitted by March 1, 2024 to be recognized in the invitation.

Recognition Listing _____

Contact Name _____

Street Address _____ City _____ State _____ Zip _____

Phone _____ Email _____

I'm unable to attend but would like to make a donation \$ _____

I WOULD LIKE TO BECOME A SPONSOR:

- PRESENTING SPONSOR

- PLATINUM SPONSOR
\$50,000
- GOLD SPONSOR
\$25,000
- SILVER SPONSOR
\$10,000
- BRONZE SPONSOR
\$5,000

I WOULD LIKE TO BECOME AN UNDERWRITER:

- COCKTAIL HOUR SPONSOR
\$15,000
- ENTERTAINMENT SPONSOR
\$10,000
- VALET SPONSOR
\$5,000
- BID CARD SPONSOR
\$2,500

Total amount enclosed \$ _____

Enclosed is a check payable to **Cristo Rey Orange County High School**
2204 W. McFadden Avenue, Santa Ana, CA 92704 | ATTN: Kelly Brennan

Please bill my AMEX, Visa, Mastercard, Or Discover

Please send me an invoice

Card # _____ Exp _____ CVV _____

Signature _____

Guest Names _____

PLEASE EMAIL THE COMPLETED FORM BY MARCH 1, 2024 TO BE INCLUDED IN THE INVITATION

**Questions? Please contact Kelly Brennan at
kbrennan@crstoreyoc.org or (714)439-9626 (EXT. 222)**



CELEBRATING THE SCHOOL THAT WORKS

DIGITAL AD FORM

FULL SCREEN AD \$1,000
16" WIDE X 9" HIGH



HALF SCREEN AD \$500
8" WIDE X 9" HIGH



- All program ads must be submitted by April 10, 2024 to haley@eliteocproductions.com
- Artwork must be in color and in 300 dpi PDF, JPEG, or EPS

- If ad needs to be designed by Elite OC Productions please submit this form along with any logos or photos by April 10, 2024 to haley@eliteocproductions.com

I will create my own ad

Please create my ad with the following message _____

Full Page Ad Half Page Ad Total Amount Enclosed \$: _____

Name/Company _____
(As you would like to be recognized)

Name/Company _____
(If different from above)

Phone _____ Email _____

Enclosed is a check payable to **Cristo Rey Orange County High School**
2204 W. McFadden Avenue, Santa Ana, CA 92704 | ATTN: Kelly Brennan

Please bill my AMEX, Visa, Mastercard, or Discover

Please send me an invoice

Card# _____ Exp. Date: ____ / ____ / ____ CVV _____

Signature _____

PLEASE EMAIL THE COMPLETED FORM BY APRIL 10, 2024

Please send your completed form to kbrennan@cristoreyoc.org

CRISTO REY ORANGE COUNTY



CELEBRATING THE SCHOOL THAT WORKS

LIVE AUCTION DONATION FORM

Auction items must be submitted by April 10, 2024 to be included in the auction.

Donor's Name (as you would like to be recognized)	Business/Contact Name:
Street Address	City/State/Zip
Email	Phone
Item Description	
Item Restrictions (Black out dates, expirations, age limits, etc)	
Estimated Retail Value	Please Check One <input type="checkbox"/> Donation Enclosed <input type="checkbox"/> To Be Delivered <input type="checkbox"/> Please Create Certificate <input type="checkbox"/> To Be Picked Up

PLEASE EMAIL THE COMPLETED FORM BY APRIL 10, 2024

Please send your completed form to kbrennan@crstoreyoc.org